

# GE Appliances Re-seller Merchandising Program

Program #26836  
(1/1/12-3/31/12)

## GE Monogram® Luxury Has Its Rewards Promotion

Sell 2 or more eligible GE Monogram kitchen appliances January 1, 2012–March 31, 2012 on a single ticket and receive a sell through allowance valued up to \$2000—as reimbursement for rebate provided to purchaser at time of sale. See details below.

### How to get your sell through allowance from GE

1. Complete ALL Information—including serial number for each product. Incomplete forms will not be processed. One claim form required per invoice.
2. Include the retail invoice or sales slip (photocopy acceptable) which shows the GE customer name, purchaser's name, model numbers, date of sale and proof of rebate to purchaser.

**3. Mail no later than June 1, 2012 to:**  
**GE Appliance Park**                      **Allow 2-3 weeks**  
**Attn: Kathy English**                    **for processing.**  
**AP4-205G**  
**Louisville, KY 40225**

- |  |  |
|--|--|
| <input type="radio"/> <b>\$1000—Sold eligible professional range with hood or 24" dishwasher</b> | <input type="radio"/> <b>\$2000—Sold eligible professional range, hood or 24" dishwasher and built-in refrigerator</b> |
| <input type="radio"/> <b>\$1000—Sold eligible cooktop, wall oven with hood or 24" dishwasher</b> | <input type="radio"/> <b>\$2000—Sold eligible cooktop, wall oven, hood or 24" dishwasher and built-in refrigerator</b> |

GE Customer Number  
 \_\_\_\_\_

GE Customer Name  
 \_\_\_\_\_

Address  
 \_\_\_\_\_

City  
 \_\_\_\_\_

State                  Zip  
 \_\_\_\_\_

ASM Name  
 \_\_\_\_\_

Payment will be issued per the re-seller's normal payment method from GEA (check or credit).  
 Consumer information will be used for claim auditing purpose only.  
 This form is subject to audit. Any payments made by GE to re-seller on the basis of fictitious or falsified information on this form will be billed back to the re-seller. Submission of fictitious or falsified information will subject the re-seller to suspension from the program or termination of Monogram Sales Agreement.

Date of sale  
 \_\_\_\_\_

Invoice No.  
 \_\_\_\_\_

Purchaser's Name  
 \_\_\_\_\_

Address  
 \_\_\_\_\_

City  
 \_\_\_\_\_

State                  Zip  
 \_\_\_\_\_

Phone  
 \_\_\_\_\_

|                       |                        |
|-----------------------|------------------------|
| Model Number<br>_____ | Serial Number<br>_____ |
| Model Number<br>_____ | Serial Number<br>_____ |
| Model Number<br>_____ | Serial Number<br>_____ |
| Model Number<br>_____ | Serial Number<br>_____ |

- Item checklist-please check each box:**
- List the correct model numbers
  - Include the serial numbers
  - Include a copy of the invoice or sales receipt with proof of rebate to purchaser
  - Fill in GE customer number
  - Provide ASM name
  - Sign and date below and keep a copy for your records

I certify that this report and claim conform to the merchandising program requirements for which this claim is submitted.

**Dealer Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Incomplete forms will not be processed

# GE Monogram® Luxury Has Its Rewards Promotion

Eligible models:

\$1000 sell-through allowance for purchaser instant rebate

**Sell one professional range with hood or 24" dishwasher OR one Monogram wall oven, cooktop with hood or 24" dishwasher on a single ticket between January 1, 2012-March 31, 2012**

|                            |              |                    |                                |             |              |                        |
|----------------------------|--------------|--------------------|--------------------------------|-------------|--------------|------------------------|
| <b>Professional ranges</b> | ZGP486NRRSS  | ZV1050SFSS         | <b>Wall ovens</b>              | ZHU30RSRSS  | <b>Hoods</b> | ZVC30LSS               |
| ZDP304NPSS                 | ZGP486LRRSS  | ZVC30LSS           | ZEK938SMSS                     | ZHU30RSMSS  | ZV30HSRSS    | ZVC36LSS               |
| ZDP304LPSS                 | ZGP486NDRSS  | ZVC36LSS           | ZEK958SMSS                     | ZHU30RBMBB  | ZV30TSFSS    | ZVC42LSS               |
| ZDP364NDPSS                | ZGP486LDRSS  | ZVC42LSS           | ZET938SMSS                     | ZHU36RSRSS  | ZV36TSFSS    | ZVC48LSS               |
| ZDP364LDPSS                | <b>Hoods</b> | ZVC48LSS           | ZET1SMSS                       | ZHU36RSMSS  | ZV42ISHSS    | ZVB30SHSS              |
| ZDP364NRPSS                | ZV30HSRSS    | ZVB30SHSS          | ZET1PMSS                       | ZHU36RBMBB  | ZV48TSFSS    | ZVB30STSS              |
| ZDP364LRPSS                | ZV30TSFSS    | ZVB30STSS          | ZET1RMSS                       | ZGU384NSMSS | ZV54ISHSS    | ZVB36SHSS              |
| ZDP366NPSS                 | ZV36TSFSS    | ZVB36SHSS          | ZET3038SHSS                    | ZGU384LSMSS | ZV30SSFSS    | ZVB36STSS              |
| ZDP366LPSS                 | ZV42ISHSS    | ZVB36STSS          | ZET958SMSS                     | ZGU36KSKSS  | ZV36SSFSS    | ZSA2201RSS             |
| ZDP484NGPSS                | ZV48TSFSS    | ZSA2201RSS         | ZET2SMSS                       | ZGU385NSMSS | ZV48SSFSS    | ZSA1201RSS             |
| ZDP484LGPSS                | ZV54ISHSS    | ZSA1201RSS         | ZET2PMSS                       | ZGU385LSMSS | ZV30RSFSS    | ZSA1202RSS             |
| ZDP486NDPSS                | ZV30SSFSS    | ZSA1202RSS         | ZET2RMSS                       | ZGU364NDPSS | ZV36RSFSS    | <b>24" Dishwashers</b> |
| ZDP486LDPSS                | ZV36SSFSS    | <b>24"</b>         | ZET3058SHSS                    | ZGU364LDPSS | ZV48RSFSS    | ZBD6900PII             |
| ZDP486NRPSS                | ZV48SSFSS    | <b>Dishwashers</b> | ZSC1001K                       | ZGU364NRPSS | ZV830SMSS    | ZBD6900VII             |
| ZDP486LRPSS                | ZV30RSFSS    | ZBD6900PII         | ZSC1201N                       | ZGU364LRPSS | ZV750SPSS    | ZBD6920PSS             |
| ZGP304NRSS                 | ZV36RSFSS    | ZBD6900VII         | ZSC1202N                       | ZGU366NPSS  | ZV755SPSS    | ZBD6920VSS             |
| ZGP304LRSS                 | ZV48RSFSS    | ZBD6920PSS         | ZSC2201N                       | ZGU366LPSS  | ZV800SJSS    | ZBD7920PSS             |
| ZGP366NRSS                 | ZV830SMSS    | ZBD6920VSS         | ZSC2202N                       | ZGU484NGPSS | ZV850SPSS    | ZBD7920VSS             |
| ZGP366LRSS                 | ZV750SPSS    | ZBD7920PSS         | <b>Cooktops/<br/>Rangetops</b> | ZGU484LGPSS | ZV855SPSS    | ZBD8900PII             |
| ZGP364NRRSS                | ZV755SPSS    | ZBD7920VSS         | ZEU30RSFSS                     | ZGU486NDPSS | ZV900SLSS    | ZBD8900VII             |
| ZGP364LRRSS                | ZV800SJSS    | ZBD8900PII         | ZEU36RSFSS                     | ZGU486LDPSS | ZV950SDSS    | ZBD8920PSS             |
| ZGP364NDRSS                | ZV850SPSS    | ZBD8900VII         | ZEU36KSKSS                     | ZGU486NRPSS | ZV925SLSS    | ZBD8920VSS             |
| ZGP364LDRSS                | ZV855SPSS    | ZBD8920PSS         |                                | ZGU486LRPSS | ZV1050SFSS   | ZBD9900RII             |
| ZGP484NGRSS                | ZV900SLSS    | ZBD8920VSS         |                                |             |              |                        |
| ZGP484LGRSS                | ZV950SDSS    | ZBD9900RII         |                                |             |              |                        |
|                            | ZV925SLSS    |                    |                                |             |              |                        |

\$2000 sell-through allowance for purchaser instant rebate

**Sell one professional range with hood or 24" dishwasher OR one Monogram wall oven, cooktop with hood or 24" dishwasher on a single ticket between January 1, 2012-March 31, 2012  
PLUS add any built-in refrigerator**

|                               |             |             |             |
|-------------------------------|-------------|-------------|-------------|
| <b>Built-in refrigerators</b> | ZICS360NZRH | ZISP420DXSS | ZIRP360NXRH |
| ZIC360NXLH                    | ZICP360NZLH | ZIS480NX    | ZIF360NXLH  |
| ZIC360NXRH                    | ZICP360NZRH | ZISS480NXSS | ZIF360NXRH  |
| ZICS360NXLH                   | ZIS360NX    | ZISB480DX   | ZIFS360NXLH |
| ZICS360NXRH                   | ZISS360NXSS | ZISS480DXSS | ZIFS360NXRH |
| ZICP360NXLH                   | ZISB360DX   | ZISP480DXSS | ZIFP360NXLH |
| ZICP360NXRH                   | ZISS360DXSS | ZIR360NXLH  | ZIFP360NXRH |
| ZIC360NXLH                    | ZIS420NX    | ZIR360NXRH  | ZIC30GNZII  |
| ZIC360NZLH                    | ZISS420NXSS | ZIRS360NXLH | ZIK30GNZII  |
| ZIC360NZRH                    | ZISB420DX   | ZIRS360NXRH | ZIW30GNZII  |
| ZICS360NZLH                   | ZISS420DXSS | ZIRP360NXLH |             |



**GE**  
Appliances  
Appliance Park  
Louisville, KY 40225  
geappliances.com